

Electrolyzed Water Called a "Miracle Liquid"

Electrolyzed water cleans, degreases – and treats athlete's foot. The solution is replacing toxic chemical.

By Maria Dickerson, LA Times, front page, February 23, 2009

My name is Jeff Christensen, owner of zerorez, Southern California, and I have had the privilege of being in many of your homes or offices. I wanted to send you a "thank you" for your business, and to share excerpts of a fascinating article that recently appeared on the front page of the LA Times.

Zerorez has been servicing Southern California for over five years now, and because of our superior cleaning process and green technology, we continue to grow. Zerorez means cleaner, longer! You were one of the first to discover this great new way to clean, and we thank you for your loyalty.

We're excited to share the attached article discussing the incredible technology that we use that is changing the way various industries clean and sanitize homes, hotels, and even hospitals. It is a process that is safer, more effective, and is totally green.

Thanks again, we look forward to seeing you again soon.



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zerorez has been using this "miracle liquid" to clean homes and businesses since we started in Southern California more than five years ago. Now others are learning about this incredibly effective, safe, and environmentally-friendly cleaning technology. Here are some excerpts from the LA Times article:

Los Angeles Times

It's a kitchen degreaser. It's a window cleaner. It kills athlete's foot. Oh, and you can drink it. Sounds like the old "Saturday Night Live" gag for Shimmer, the faux floor polish plugged by Gilda Radner. But the elixir is real. It has been approved by U.S. regulators. And it's starting to replace the toxic chemicals Americans use at home and on the job.

The stuff is a simple mixture of table salt and tap water whose ions have been scrambled with an electric current. Researchers have dubbed it electrolyzed water, but at the Sheraton DelFina, a luxury hotel in Santa Monica, some hotel workers are calling it "the miracle liquid" as it replaces the chemical cleaners and agents they have used for years. It is powerful enough to kill anthrax spores without harming people or the environment.

It turns out that zapping salt water with low-voltage electricity creates a couple of powerful yet non-toxic cleaning agents, a high pH alkaline liquid that cleans and degreases like detergent without the soapy residue, and a low pH fluid that becomes a potent disinfectant known as acid water.

"It sounds too good to be true," said University of Minnesota associate professor Joellen Feirtag, "but it's only a matter of time before this becomes mainstream."

The complete article about our 'magical water' is available on the LA Times website, but suffice it to say that there is nothing like zerorez in the industry, and we hold the patent on the process. Give us a call and see again what it means to Clean Green.

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Thanks for your loyalty!

Call us for a 3-area or more carpet cleaning and we will clean a recliner or chair for free using our patented alkaline water, no soap process. Just ask for code 0309.

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Share the good news with a friend!

Give this newsletter to a friend. If they make an appointment with zerorez we will give you a \$25 credit for your next cleaning, and we will clean a recliner or chair for your friend at no cost to them using our patented cleaning process. Make sure they ask for code 1309.

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